

2023 慈善籌款 活動

敬老護老

愛心券

TM

售賣日期

On Sale

2023年

10月28日
至12月3日

捐款方法



HK\$20

善款用途 Purpose For Fundraising:

用於長者所需要的項目及服務，造福耆老
Proceeds collected will be used for elderly services

「愛心券」由2002年開始義賣
Charity Ticket has been launched since 2002



本籌款活動已獲社會福利署批准
籌款活動地點請參閱香港政府一站通網頁

主辦機構：

敬老護老愛心會有限公司

Care for The Elderly Association Limited

公司註冊編號：1114769 稅務局註冊編號：91/8561

參與及受惠機構：



查詢電話：

82 066 122

(星期一至五 上午10:00-下午5:00)



www.careelderly.org.hk

敬老護老愛心會有限公司

「愛心券」源起

長者服務主要是為長者提供全面合適的關顧服務，讓長者安享晚年。可惜，近年來，許多長者服務機構面對資源缺乏的困境，以致影響服務質素，以及阻礙推出有需要之嶄新服務，讓有需要之長者得不到適切服務。

敬老護老愛心會有限公司致力推動「敬老護老」社會風氣，並倡議跨機構合作形式舉辦「敬老護老愛心券」慈善籌款運動，邀請全港有需要之長者服務機構/單位參加，向社會各界人士義賣每張定價港幣\$20的「愛心券」。

自2002年起，我們選定每年10-11月作為「愛心券」的義賣月，目的是希望這兩個月（「長者日」定於每年11月第3個星期日）所做的宣傳活動能夠喚起社會大眾人士關心長者。

籌款成績

- 每年平均有50多間長者服務機構/單位參加，總計佔全港長者服務機構/單位的七成；
- 多年來動員數以萬計跨代義工參與；
- 售出接近14,300,000張「愛心券」；
- 總累積籌款金額接近港幣\$143,000,000；
- 已發展成為一年一度專為全港長者服務機構籌募經費的一項籌款活動。

善款用途

「愛心券」籌募所得之所有收益，將分配給予所有參與義賣之長者服務機構/單位，讓它們籌到所需資源，用於所需要的長者服務，造福耆耋。

- 合共發展或資助各長者服務機構/單位150多個服務項目。
- 惠澤數十萬計的長者。

敬老護老愛心會有限公司簡介

敬老護老愛心會有限公司於2007年成立(前身為「敬老護老愛心券」籌委會)是一個已經註冊並獲香港稅務局認可的慈善團體。

本會宗旨

- (1) 協助有需要長者服務機構籌募善款；
- (2) 發展有需要的長者服務；
- (3) 鼓勵長者融入社會；
- (4) 鼓勵殘疾人士及長期病患長者融入社群。

The Care for the Elderly Charity Ticket Campaign

The aim of elderly service is to provide a wide spectrum of services to elders and help them enjoy their old age. However, most of the elderly-serving organizations in Hong Kong are in short of resources in recent years to provide high quality of service as well as necessary support for elders in need.

The Care for the Elderly Association Limited is committed to promoting the culture of "Love and Care the elders" in the community. Elderly-serving providers from cross organizations are invited to take part in "The Care for the Elderly Charity Ticket Campaign" with aim of raising funds by selling a HK\$20 charity ticket to all walks of life.

We sell the charity ticket in every October/ November since 2002 because Day of Older Persons is observed on the third Sunday of November each year. We want to raise the awareness of the general public to love and care the elders through the campaign.

What we achieve

- On average, about 50 elderly-serving organizations take part in the Campaign every year, accounting for 70% of the elderly-serving organizations in Hong Kong
- Mobilize over tens of thousands cross-aged volunteers to take part
- Sell about 14,300,000 charity tickets over the years
- Proceeds collected are about \$143,000,000 since 2002
- Build up as a well-known annual fundraising campaign for elders in Hong Kong

Purpose For Fundraising

Proceeds collected will be used for elderly service in the community.

- Help elderly-serving organizations to develop over 150 needed services or projects over the years
- Help over tens and thousands elders in the community

Inception

The Care for the Elderly Association Limited, previously regarded as the Organizing Committee for the Care for The Elderly Charity Ticket Campaign, was officially inaugurated in 2007. The Association was later registered and recognized as an approved charitable institution by the Inland Revenue Department, HKSAR.

Our Missions

The Association was born with the following missions:

1. To help elderly-serving organizations raise funds;
2. To develop new services especially cater for the aged;
3. To encourage the elders to live into the community;
4. To promote seniors with disabilities and chronic disease "integration in the community".

